



# SUSTAINABLE WEDDING SUMMIT

1 FEBRUARY 2024 | BMA HOUSE

## PROGRAMME

09:00 - 10:00 SNOW ROOM	<b>Arrival &amp; Registration</b> Refreshments available
10:00 - 10:15 GREAT HALL	<b>Welcome Speech</b> Michelle Miles, Sustainable Wedding Alliance
10:15 - 10:55 GREAT HALL	<b>Happily Ever After...and Beyond: Building a Sustainable Wedding Industry</b>  Jen Gale, Sustainable(ish) Anselm Guise, Elmore Court Estate Celia Gaze, The Wellbeing Farm Clare Clark, Company of Cooks Kate Atkinson, Bridal Reloved
11:00 - 11:45 GREAT HALL	<b>The Wedding Industry Reimagined: Embracing Challenges, Building Sustainable Solutions</b>
11:45 - 12:30 GREAT HALL	<b>Net Zero: Decoding the Buzzword, Driving Business Transformation</b>  Adam Bastock, Small99 Adam Oskwarek, Zoepful Andrew Griffiths, PlanetMark Lynsey Penny, Guardians of Grub
12:30 - 13:30 SNOW ROOM	<b>Fuel Your Mind &amp; Body</b> Lunch, Networking and Save Our Wild Isle Film screening



# PROGRAMME

13:30 - 13:45

GREAT HALL

Recharge: Gearing Up for the Afternoon

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13:45 - 14:15

GREAT HALL

Social Sustainability: Galvanise your Community to Take Action for Climate and Nature

Hermione Taylor, Do Nation

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14:30 - 15:30

Reducing Carbon Emissions: Build Your Carbon Reduction Action Plan

Hosted by Adam Bastock, Small99

MURRELL ROOM

Balancing Act: Navigating Tradeoffs in Building a Sustainable Supply Chain

Hosted by Legacy Marketplace

ANDERSON & BARNES ROOM

Ethical Marketing: A Practical Masterclass

Hosted by The Venue Experts

WORCESTER ROOM

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15:30 - 16:00

GREAT HALL

Refresh & Reconnect - Afternoon Break

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16:00 - 16:45

GREAT HALL

Beyond Greenwashing: Authentically Communicating your Sustainable Difference

Pamela Rae-Welsh, Worsley Creative Services

Stacey Ferguson-Czersovski, The Venue Experts

Kate Beavis, Magpie Wedding

Michelle Miles, Sustainable Wedding Alliance

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16:45 - 17:00

GREAT HALL

Next Steps, No Regrets: Actionable Takeaways for a Sustainable Wedding Industry

Michelle Miles, Sustainable Wedding Alliance